

Fujisanhongu Sengentaisha

There are about 1,300 Sengen shrines all over Japan and Fujisanhongu Sengentaisha is the head shrine of all these shrines. You can enjoy over 500 trees of cherry blossom viewing on its grounds from the end of March to the early April. In addition, Yabusame (Horseback archery) festival is held on May 4th to 6th.



Lake Tanuki





Various activities such as camping, cycling and fishing can be enjoyed on this beautiful lake. Mt.Fuji and the surrounding mountains are reflected on the surface of the lake. You can see Diamond Mt.Fuji on the lake

when sunrise comes above the top of Mt.Fuji only a week of around April 20th and August 20th.



Learn more ▲

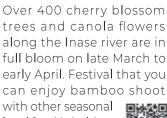
Geba Cherry Blossom in Kariyado



Geba cherry blossom is one of the 5 most precious cherry blossoms in Japan. It is more than 800 years old and designated as a national special natural treasure

Learn more

Utsubusa Area



local food is held on April.

Learn more ▲

Obuchi Sasaba

This place is the perfect green tea plantations to take photos, as there are few artificial objects, like power lines. In the "Tea Terrace", you can enjoy drinking green tea while taking in the view of Mt. Fuji. You can also wear tea-girl costume and take souvenier photo.(Reservation is required)







Tagonoura Shirasu

Shirasu is young sardine and fished from April to December. "Tagonoura Shirasu" has high freshness, transparency, and a chewy texture. At the cafeteria, placed next to Tagonoura port, you can eat raw Tagonoura Shirasu rice bowls.





Golf /Paragliding

Golf: Because of the high elevation, it is 5 degree cooler than in urban area. Let's full swing toward Mt. Fuii.

Paragliding: Asagiri Highland is a popular place of Paragliding. It's the only place you can enjoy wonderful view of plateau and farms with Mt.Fuji from the sky.



Bungee Jumping / Rafting





Bungee Jumping: Why don't you get the thrill of 54m-high jumping toward the Sudogawa Valley? You are surrounded by a majestic view of the water fall.



Rafting: Experience rafting on the Fuji River which is one of the top 3 fastest streams in Japan is super extreme! Let's make some lifelong memories with family or friends.



Gojinka Festival



At Gojinka (sacred flame) festival in Fujinomiya, people carry a portable shrine which is ignited by "gojinka", holy blaze, taken from the top of the Mt.Fuji, and parade around the town. The highlight of this festival is "river climbing". The portable shrine on fire goes up

Asagiri Highland

Asagiri Highland is a vast plateau located at the southwest base of Mt. Fuji in Fujinomiya. You can't miss the rich taste ice cream and gelato made from fresh milk.



Blueberry Picking





You can enjoy sweet and tasty blueberries which were grown organically. Jam making is one of the most popular experience as it is made from them.

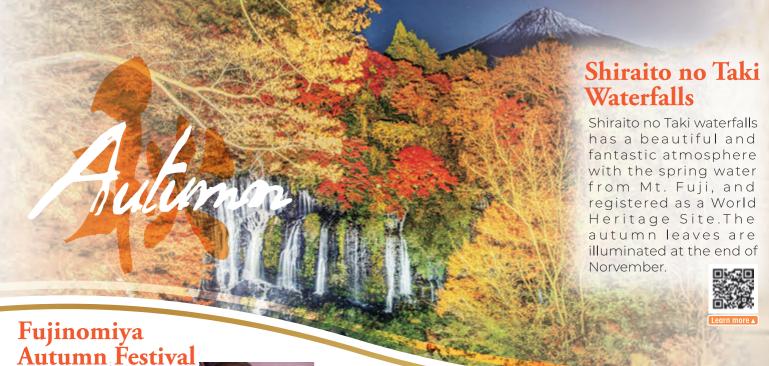


Yoshiwara Gion Festival

This festival has been held since Edo period in Yoshiwara High Street, where is the 14th inn town of Tokaido. Men and women, young and old pull around 21 decorated floats. The locals lively play Japanese drums and flutes.







Fujinomiya festival is an annual festival. 20 floats are towed through the city and compete with drum music. More than 200 stalls open on the grounds of Sengen shrine.



Fuji Honcho **Shopping Street**

At Fuji Honcho Shopping Street near north exit of Fuji Station offers a majestic view of Mount Fuji and allows visitors to enjoy local food, drinks, and shopping.

In October, Kinoene Autumn Festival is held.











Gakunan Train holds a very unique event called "night view train", that runs with lights off inside. That event was selected as a night view heritage of Japan. You can enjoy explanations by specialist and glowing night landscape of the factories.



Asagiri Food Park

A food theme park located in Asagiri Highland, surrounded by the beautiful nature of Mt. Fuji. The park has five food studios. They offer not only souvenirs but also experiential activities such as factory tours used the blessing of Mt. Fuji.





We recommend you to rent a "E-BIKE", a sports-type electric bicycle. You can enjoy colorful autumn leaves in only this season!







Strawberry Picking

The cultivated strawberries have high quality and have received high rate from the market. You can enjoy strawberry picking from December to May. Why don't you go to eat sweet and delicious strawberries!



Winter is the best season for hot spring. There are many hot spring spots in this area including natual hot spring. Before you visit, please check business hours and fees of each facilities.



Kura-biraki

Artisans keep their traditional skills of making sake, using the underground water from Mt. Fuji and carefully selected premium rice. From January to March, "Kura-biraki", an event where they showcase their newly brewed sake, is held by each sake breweries.



Iwamotoyama Park





During the blooming season of plam trees and cherry blossoms, many kinds of events, such as festivals and concerts are held. The illumination with flowers and Japanese traditional umbrellas is so photo genic.





You can see marverous view of Mt. Fuji right in front of you on the top of the stairs. Winter is the best season to take photos because it tends to be sunny and Mt. Fuji is covered with snow. Please walk from JR Shin-Fuji station or go by rental bycycle because there is limited parking lot.





The origin of this festival is that Vaisravana appears and makes people's dream come true from January 7th to 9th according to the lunar calendar. It is known as one of the biggest Daruma markets in Japan. Daruma is a Japanese traditional figurine that fulfills wishes.

